

2024: J/105 NORTH AMERICAN SPONSORSHIP OPPORTUNITIES



About the J/105 Class Introduced in 1991 as the first modern keelboat with a bowsprit and asymmetric spinnaker, J/105 is the most successful one design keelboat class over 30' in the USA with over 680 boats worldwide according to J/Boats. It is the two-time winner of US Sailing's One-Design class of the year. With over 500 boats in the US and 300 class members the J/105 continues to be a top choice for both racers and cruisers. The boat is competitively sailed with 6 crew members and offers an owner driver rule with tight restrictions on category 3 professional sailors and annual sail purchases to keep the racing affordable and Corinthian. More information about the boat is available on the class website J105.Org

About Edgewater Yacht Club Founded in 1914, Edgewater Yacht Club is the premier sailing and racing club in the Cleveland area. The club has hosted many regional, national and world championship regattas and has an outstanding reputation for running flawless on-the-water and off-the-water events. A sample of the many events Edgewater Yacht Club has successfully hosted includes:

- J/22 World Championship
- Ensign Great Lakes & District Championship
- J/120 Nationals
- J/24 North Americans
- Catalina 25 Nationals
- Star Western Hemisphere Championship
- Jet 14 Nationals
- US Sailing Champion of Champions
- Opti Midwest & Great Lakes Championship
- International Gay Games (GG9)
- Thistle North American Championship
- J/70 North Americans
- Highlander North Americans
- Thistle North American Championship
- US Sailing Women's Keelboat Championship
- T-Ten North American Championship
- US Sailing Men's Keelboat Qualifier
- Dragon North Americans
- T-Ten Great Lakes Championship
- Ensign North Americans
- US Junior Olympic Sailing Festival
- J/70 Corinthian North Americans

For Additional Information Please Contact:

Hilary DiCenzi, Regatta Chair
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**EDGEWATER YACHT
CLUB PROFILE**

625 MEMBER
FAMILIES

364 WET SLIPS

50 DRY SAIL SPOTS

**SPONSORSHIP
OUTREACH**

CERTIFIED SILVER LEVEL CLEAN REGATTA -SAILORS FOR THE SEA

ACCESS TO THE FOLLOWING DEMOGRAPHICS:

- ❖ 25+ BOATS WITH OVER 150 COMPETITORS
- ❖ 16-75-YEAR-OLD MALE & FEMALE SAILORS FROM ACROSS THE COUNTRY
- ❖ WORLD CHAMPION SAILORS
- ❖ FAMILY, COACHES, CLUB MEMBERS
- ❖ 75+VOLUNTEERS
- ❖ HOUSEHOLD INCOMES BETWEEN \$65,000 - \$2+MILLION
- ❖ BUSINESS OWNERS, COMMUNITY LEADERS & BOARD MEMBERS
- ❖ INDUSTRY LEADERS AND NATIONAL RACE MANAGEMENT

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LEVELS AND BENEFITS OF SPONSORSHIP

	*DIAMOND \$10,000+	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500	FRIEND \$1000
Title Rights	*				
Logo on Bow/Boom Decals	*				
Logo on Event Merchandise	*				
Recognition at Awards Ceremony	*	*	*	*	
Logo on Trophies	*	**Daily Awards			
Sponsor Named Event Party	*	*	*		
Social Media Presence	*	*	*	*	
Logo on Event Website	*	*	*	*	*
Sponsor Provided Banners	4	3	2	1	1
Sponsor Provided Swag in Skippers Bag	*	*	*	*	*
VIP Wristbands	10	8	6	4	2

**Designates only two sponsorships available at this level.*

***Daily Awards for One Event Sailing Day.*

**INQUIRE ABOUT OTHER STRATEGIC SPONSORSHIP OPPORTUNITIES.
LET'S CREATE THE BEST ACTIVATION FOR YOUR COMPANY!**

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